Noonday Collection
AMBASSADOR OPPORTUNITY PLAN
YOUR GUIDE TO STYLING YOUR FRIENDS & CHANGING THE WORLD
JOIN OUR COMMUNITY!

Noonday Ambassadors are stylists, storytellers and social entrepreneurs who make an impact in their communities and around the world. As you style your friends, you create meaningful opportunity for Artisans across the globe.

MAKE AN IMPACT

Join a Community
Our Ambassadors say that joining a diverse community of women who share a passion for changing the world is one of the best parts of the job. You will connect women in your community with an opportunity to make a difference.

Launch a Business
You have the opportunity to become a successful stylist and social entrepreneur. Ambassadors earn an income with 20-30% commission on all sales. Set your own schedule and work when you want!

Earn Rewards
You will enjoy up to 50% off our beautiful collection and have the opportunity to earn more for free! Plus we reward Ambassadors with fun incentives and opportunities to visit artisan businesses across the globe.
YOUR IMPACT STARTS HERE

Do you share our passion for changing the world?
Are you ready to be bold in asking your community to make a difference?
If yes, you’ve got what it takes!

STEP 1: Earn an Income, Make an Impact

As an Ambassador, you have the opportunity to earn an income to help you support your family, give to the causes you are passionate about, or spend on things you love.

A Noonday Ambassador is a business owner and an independent contractor, not an employee of Noonday Collection. This means that you’ll earn a base commission of 20% on all your sales at Trunk Shows and on your website. Plus you can earn additional commission and rewards when you meet sales goals!

RUNWAY REWARDS

Ignite Your Business

During your first 90 days as a Noonday Ambassador, Runway Rewards will help you to build your collection quickly. You will enjoy 50% off jewelry and accessories plus you will earn free product to boost your business.

<table>
<thead>
<tr>
<th>REWARD TYPE</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>PRODUCT CREDIT REWARD</td>
<td>$50 retail product credit for every $500 in sales within first 90 days</td>
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<tr>
<td>PRODUCT CREDIT BONUS</td>
<td>Extra $50 retail product credit when you hit $2,000 in cumulative sales within first 90 days</td>
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<tr>
<td></td>
<td>Extra $50 retail product credit and $50 business tools credit when you hit $5,000 in cumulative sales within first 90 days</td>
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<tr>
<td>TRUNK SHOW REWARD</td>
<td>$50 retail product credit after closing two Trunk Shows (must each exceed $300 in retail sales) within first 60 days</td>
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**STEP 1 : Earn an Income, Make an Impact (cont.)**

**RADIANCE REWARDS**

*For 2015*

In addition, each month you’ll have the opportunity to earn Radiance Rewards when you meet specific sales goals for that month. Through Radiance Rewards you can earn product credit and additional commission depending on the sales level that you reach that month.

<table>
<thead>
<tr>
<th></th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
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<th>JULY</th>
<th>AUG</th>
<th>SEPT</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
<th>Product Credit Reward (at retail)</th>
<th>Incremental Commission</th>
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<tr>
<td>BLAZE</td>
<td>$4,500</td>
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<td>$10,000</td>
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<td>$5,000</td>
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<td>$13,000</td>
<td>$7,000</td>
<td>5% +5% = 25% OR 30%</td>
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<tr>
<td>FLARE</td>
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<td>$5,500</td>
<td>$7,750</td>
<td>$5,500</td>
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<td>$10,000</td>
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<td>5% +2% = 22% OR 27%</td>
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<td>$7,750</td>
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<td>SPARK</td>
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<td>$2,500</td>
<td>$3,000</td>
<td>$2,000</td>
<td>3%</td>
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**ROCK STAR STATUS**

Once you achieve $100,000 in cumulative commissionable sales, you will automatically bump up from 20% to 25% commission on ALL your personal commissionable sales going forward.

**COACHING OPPORTUNITY**

Noonday offers all Ambassadors the opportunity to become team leaders who build a community. Coaches earn commissions of 2-5% of the net sales of the Ambassadors in their community.
PUTTING IT ALL TOGETHER

This chart illustrates examples of your earning potential as an Ambassador, combining your base commission with our four additional reward opportunities.

<table>
<thead>
<tr>
<th>PERSONAL SALES EXAMPLES</th>
<th>$2,000 SOLD IN APRIL</th>
<th>$6,000 SOLD IN MAY</th>
<th>$15,000 SOLD IN NOV</th>
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<tr>
<td>20% COMMISSION</td>
<td>$400</td>
<td>$1,200</td>
<td>$3,000</td>
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<tr>
<td>RADIANCE REWARD</td>
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<tr>
<td>RADIANCE LEVEL</td>
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<td>FLARE</td>
<td>BLAZE</td>
</tr>
<tr>
<td>INCREMENTAL COMMISSION</td>
<td>--</td>
<td>$120</td>
<td>$750</td>
</tr>
<tr>
<td>RETAIL PRODUCT CREDIT</td>
<td>$60</td>
<td>$300</td>
<td>$750</td>
</tr>
<tr>
<td>1 TEAM MEMBER ($2,000)</td>
<td>$2,000 x 75% x 5% = $75</td>
<td>$6,000 x 75% x 5% = $225</td>
<td>$15,000 x 75% x 5% = $562.50</td>
</tr>
<tr>
<td>3 TEAM MEMBERS ($2,000 EACH)</td>
<td>$2,000 x 75% x 2% = $30</td>
<td>$6,000 x 75% x 2% = $90</td>
<td>$15,000 x 75% x 2% = $225</td>
</tr>
<tr>
<td>3 TEAM MEMBERS ($5,000 EACH)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RUNWAY</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>ON-GOING</td>
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</table>

HEAR FROM OUR AMBASSADORS

“The extra income I earn with Noonday has helped me do things I love... As an Ambassador, I love supporting families in my community as they raise awareness and funds for their adoptions.”

— Erin in Texas

“I had a fantastic show this week. The women loved the whole concept of what Noonday is doing! I already have five shows booked. I know I’m just getting started, but Noonday has already been a gift to me. I can work, not only for my family, but for others around the world!”

— Holly in Kansas

“I have been blown away by how eager others are to know how they can make a difference! I love being able to share a new way to look at world poverty and provide a way that others can use their shopping dollars to change lives and communities.”

— Whitney in Texas
STEP 2 : Select Your Starter Collection

**Starter Collection 1: $199**  
($374 Retail Value)  
Begin with the basics and add more samples over time. You’ll earn back your investment with sales of $1,000 – or one Trunk Show!*

**Starter Collection 2: $349**  
($670 Retail Value)  
Launch your business with the essentials! You’ll earn back your investment with sales of $1,745 – or two Trunk Shows!*

**Starter Collection 3: $699**  
($1,392 Retail Value)  
Start strong with a beautiful collection of Noonday jewels! You’ll earn back your investment with sales of $3,495 – or four Trunk Shows!*

*Based on 20% commission and $1,000 Trunk Show average sales.

Our collection of jewelry and accessories is handmade by Artisans across the globe. Every piece comes with a story you will love to share! Your Starter Collection will include:

- Lookbooks (10)
- Mini Lookbooks (100)
- Order Forms (100)
- A DVD with the Noonday story to share at Trunk Shows
- A personalized ecommerce website
- Access to the Ambassador Studio where you can manage your business
**Build Your Sample Collection**

We design and launch new collections twice a year – Spring and Fall. Our most successful Ambassadors use each seasonal launch as an opportunity to invite women in their community to book Trunk Shows! Each season plan to purchase new samples to refresh your collection. Ambassadors receive a 50% discount during launches and a 25% discount every day. You’ll also be able to earn product credits based on your sales to help grow your sample collection.

After your initial investment in a Starter Collection, you will be responsible for your supplies, displays and ongoing business expenses. Keep in mind that many of your expenses will be tax deductible, so you’ll want to keep track of them!

**Invest Your Time**

The hours you work and the number of Trunk Shows you schedule is up to you! Some of our Ambassadors spend 20+ hours a week growing their Noonday Collection businesses. Other Ambassadors who may be balancing responsibilities at home or work spend less time. For all of these kinds of women, Noonday is a viable option to earn supplemental income. Plus, you’ll be helping others use their purchasing power for good and bringing opportunity to Artisans around the world.

Keep in mind that the work that goes into Trunk Shows is cyclical. You will be getting to know new Hostesses, scheduling shows, and coordinating and closing out current shows, all while following up on the shows you’ve just had. With a little organization and training, we can help you navigate these cycles with success!

**We Are Here To Empower You**

We provide you with ongoing support and training. From our annual conference to coaching, we give you the tools to become a successful stylist and social entrepreneur. Our Coaches and Advisors will encourage, equip and inspire you as an Ambassador at every stage of your business. We love creating a connection between Ambassadors and Artisans around the world!
I grew up in San Antonio, Texas as the daughter and granddaughter of women who loved style and fashion. Some of my earliest childhood memories are of digging through my grandma’s treasure trove of jewelry. Every necklace and bangle held a story of exploration. To this day when I wear her pieces, I wear these memories as well.

At age 16, I traveled to Kenya. I walked through the Nairobi slums and witnessed what life was like for children growing up without clean water, safe housing or loving families – and something began stirring in my heart. I knew then that I wanted to spend my life creating opportunity for the poor.

I came home from the trip a bit of an activist. The girl who was once interested in jewelry and makeup held rallies at school to raise money for children in Kenya. After college, I volunteered in Bolivia and Guatemala with Food for the Hungry. I spent my days working with Bolivian Artisans and fell in love with the vibrant markets of Guatemala. As I saw what people could do for themselves with a little opportunity, I realized that entrepreneurship was a sustainable solution to poverty.

Somewhere along the way, I rediscovered my joy in fashion and style. I began to dream of using fashion and design to create economic opportunity in vulnerable communities. In 2010, my husband Joe and I went on a trip to Uganda to visit friends who were working at an orphan care ministry. While there, we realized we wanted to bring a third child into our family through international adoption. Our friends introduced us to Jalia and Daniel, jewelry designers in Uganda who were passionate about using fashion to create jobs in their community. Like many entrepreneurs in the developing world, Jalia and Daniel’s greatest challenge was gaining access to a global market where they could sell their goods. We decided to sell Jalia and Daniel’s jewelry to our friends in Austin, Texas as a fundraiser for our adoption—the first Noonday Collection Trunk Show! The proceeds from this show helped us bring our son Jack home from Rwanda in October 2011.

Today Noonday Collection is a movement of stylists, storytellers and social entrepreneurs who share a passion for creating opportunity in their communities and around the world. I love that when we gather together for a Trunk Show, we empower women to make a difference while helping them feel beautiful and connected. Together, we are creating a flourishing world where children are cherished, women are empowered, people have jobs and we are connected. I would love for you to join us as a Noonday Collection Ambassador. Trust me—your life will never be the same!

NOTE FROM JESSICA

Join me in building a flourishing world!
ABOUT NOONDAY COLLECTION

Noonday Collection is a business that uses fashion to create meaningful opportunities around the world. We partner with artisan entrepreneurs in the developing world, empowering them to grow sustainable businesses. By connecting them to a growing market for their beautiful products and developing their businesses through fair trade, we enable them to create dignified jobs in vulnerable communities.

We invite women across the United States to launch Noonday businesses in their communities. Noonday Ambassadors are stylists, storytellers and social entrepreneurs who earn an income by selling beautiful products handmade by Artisans around the world. As Ambassadors style their friends, they create a growing marketplace for artisan businesses.

As an Ambassador, you will invite people in your community to open their homes, gather their friends and host Trunk Shows! A Trunk Show is a party where women in your community can shop for jewelry and accessories handmade by Artisans around the world. You will provide personal styling, helping women feel confident and beautiful. You will also tell the stories behind our gorgeous collection.

Anyone can host a Trunk Show! Plus Trunk Show Hostesses earn rewards! You get to style them in free or discounted jewelry and accessories to thank them for opening their homes.

You can also invite people to celebrate and support adoptive families by hosting Adoption Trunk Shows. At an Adoption Trunk Show, Noonday Collection will donate 10% of sales in cash to help the family bring their child home.

As a Noonday Ambassador, you have the opportunity to earn an income while creating opportunity in vulnerable communities. You create opportunity and make an impact by selling Noonday Collection jewelry and accessories. The more pieces your customers purchase, the more we can buy from artisan businesses, enabling them to create dignified jobs in their communities. Together, we can build a flourishing world where children are cherished, women are empowered, people have jobs and we are connected!
ARE YOU READY TO JOIN OUR COMMUNITY?

When you become a Noonday Ambassador, you join us in building a flourishing world where children are cherished, people have jobs, women are empowered and we are connected.

All The Details
You can view our latest Starter Collections and get more information on the Noonday Collection website.

Ask An Expert
Talk to your Noonday Collection Ambassador about her experience! She can tell you how being a part of our inspiring community has changed her life. Plus she will tell you how she can support you as you launch your Noonday Collection business.

Ready To Join?
Visit the Join page on your Ambassador’s Noonday Collection website. You can complete your quick and easy application to become a Noonday Ambassador online at www.noondaycollection.com

We look forward to welcoming you to our community!
When you apply to become a Noonday Ambassador, you will need to purchase one of three Starter Collections. These collections cost $199, $349 and $699 and include the samples and marketing materials you need to launch your business.